



YOU GET THE SOLID QUALITY OF BODY BY FISHER.

## Sparkling showcase for the year's hottest advances!

*It would be a hit on its looks alone!*

But there's so much more beneath Pontiac's crisply sculptured styling that it's nothing short of sensational.

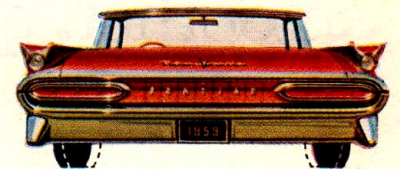
For one, the wonderful roadability and ride of exclusive Wide-Track Wheels, which have won the acclaim of car experts as the year's top engineering advance.

For another, its choice of the industry's two most advanced V-8's: the Tempest 420

for the ultimate in easygoing response and its companion, the Tempest 420E, which made V-8 history by setting a NASCAR supervised coast-to-coast economy mark on regular gas—*only 1½¢ per mile!*

You could go on and on with the many engineering wonders Pontiac alone provides. But the best evidence is a test drive. Why not take one soon?

PONTIAC MOTOR DIVISION • GENERAL MOTORS CORPORATION



### **ONLY CAR WITH WIDE-TRACK WHEELS!**

*... acclaimed by experts as the year's top engineering advance!* The wheels are moved out 5 inches for the widest, steadiest stance in America—lower center of gravity for better grip on the road, safer cornering, smoother ride, easier handling. *Pontiac gives you roadability no narrow gauge car can offer!*

# PONTIAC!

America's Number ① Road Car!

3 Totally New Series • Catalina • Star Chief • Bonneville