

The Riviera with muscles on its muscles.  
New Riviera Gran Sport.



There has always been a vast body of admirers who wouldn't change a hair on the normal Riviera's chest for the world. But we have discovered, lurking in the wings, a cluster of hotbloods who secretly have been yearning for a little more heat. Thus, the Riviera Gran Sport.

It packs a 425-cubic inch, 360-hp, V-8 with 465 lb-ft of torque. (Numbers were never lovelier.) And we went behind the firewall, too. A limited-slip differential. Power-assisted brakes and steering. And you can specify the heavy-duty set of springs, shocks and stabilizer bar. What happens when you put everything together is the most exciting automobile to travel any road. Wouldn't you really rather have a Buick?

**One of the new Gran Sports from Buick**