



*Watch closely.
This docile, well-mannered Buick Special will now
turn into a fierce, fire-breathing,
four-barrelled wonder.*

Shazam.



Clever disguise, eh? That beautifully groomed styling, we mean. Who'd ever guess that beneath the Special's handsome skin beats a four-barrelled, 250-hp heart? The Wildcat 355 is an extra-cost option, of course. It develops 355 ft./lbs. of torque at 3000 rpm and 250 horsepower out of 300 cubic inches and 448 pounds. (Make that 418, if you elect our Super Turbine 300 automatic.) Some people like to hook it to our extra cost four-speed, some stick to the standard three-speed. Little matter, really. You'll get your kicks—not to mention crisp cornering and a blissfully smooth ride. You want to try it before you buy it? Why, be our guest at your Buick dealer's. One thing you should remember—especially when you see the price tag: ABOVE ALL, IT'S A BUICK.

BUICK MOTOR DIVISION