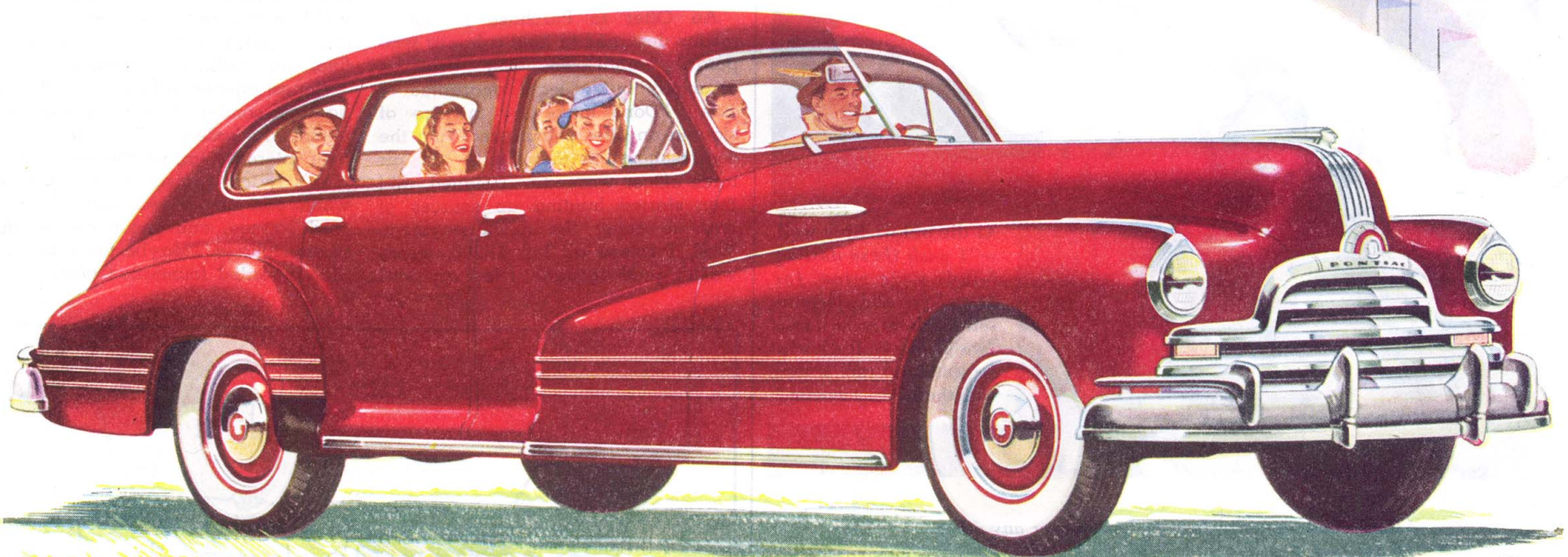


A fine car made finer



PONTIAC



Body by Fisher

You'd Like It . . . From Any Standpoint!

We think it is obvious that you would *like* a Pontiac! A glance will tell you that there is nothing with which to compare its "Silver Streak" *beauty*. And any Pontiac owner will tell you that there is nothing with which to compare its *performance* and *dependability*. Yes, you'd *like* a Pontiac —

from every standpoint. And you should *have* a Pontiac! For, despite its quality, Pontiac is one of the most economical cars you could buy. In fact, if you can afford *any* new car, you can afford a Pontiac. It is the perfect blend of quality and economy — the *right* car for most people.

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