



The Cabriolet—Body by Fisher

A New American Car for all America



No need wasting a lot of words. No need taking a lot of time.

★ ★ ★

Your eyes alone will tell you it's the new American car for all America—a brilliant interpretation of modern American motoring needs and

American traditions of motor car beauty.

★ ★ ★

Length, grace and lowness in the new body creations by Fisher. A fashionable air of fleetness—an environment of luxury and richness. Distinction on the boulevard. Mastery on the road.

★ ★ ★

More than smoothness, more than

snap, more than ample power for the steepest of American hills and the roughest American roads. "Here he comes—there he goes." And 'there he goes' in comfort.

★ ★ ★

No magic, of course—and no untried engineering innovations. Just a big brute of an engine that laughs at hard work. Vital mechanical advancements from the General Motors Research Laboratories. A longer, stronger chassis. And months of testing at the General Motors Proving Ground.

★ ★ ★

Talk to the Oakland dealer. Talk to your friends who know. Then you'll know why all America is saying, "That's the car!"

2-Door Sedan, \$1045; Landau Coupe, \$1045; Sport Roadster, \$1075; 4-Door Sedan, \$1145; Cabriolet, \$1145; Landau Sedan, \$1265. The New and Finer Pontiac Six, \$745 to \$925. Pontiac Six De Luxe Delivery, \$585 to \$770. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN

OAKLAND
ALL-AMERICAN SIX
PRODUCT OF  GENERAL MOTORS