

To men and women who want to know the secret of *All-American Design*

Maybe you've asked these questions yourself. What is all this talk of All-American design? How does it differ from the engineering in other cars? What is there about it that keeps Oakland owners so thoroughly satisfied?

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You know what every American wants. Style . . . snap . . . size . . . speed. Deep-cushioned ease and luxury. All combined in a single car that sells at a moderate price.

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And there you have the story of the All-American . . . designed to meet every American motoring need. Offering the very things that everybody wants. The style, comfort and luxury of Fisher bodies. Performance from a whispering brute of an engine. Riding ease . . . handling ease . . . finger-tip steering at any speed.

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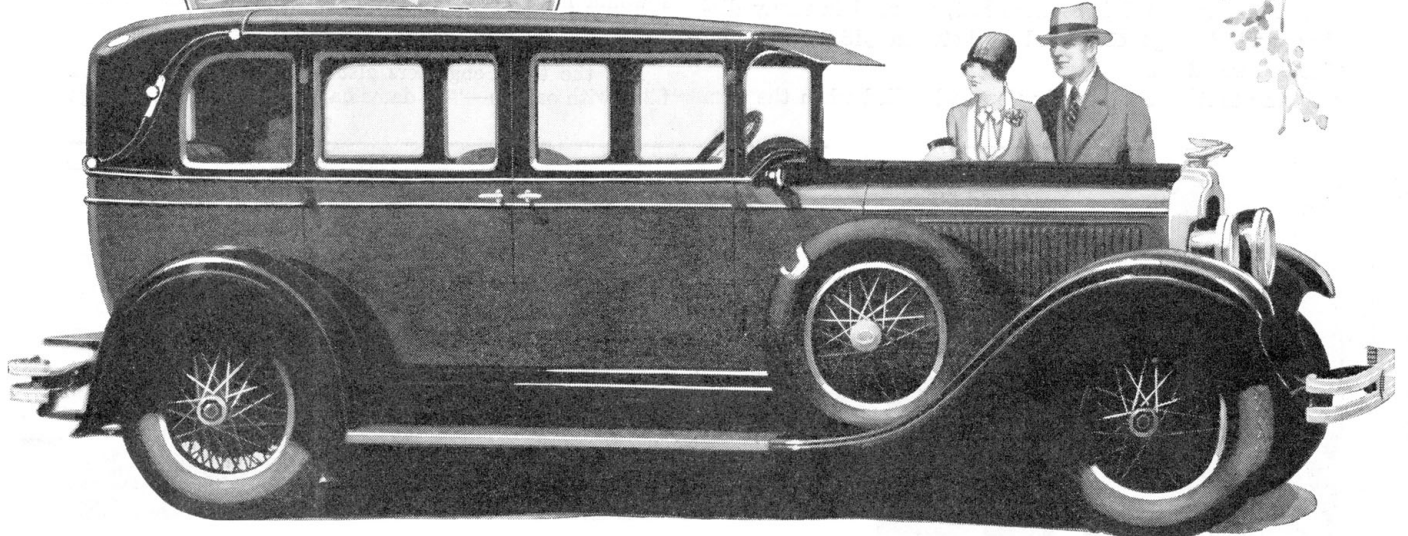
Now you know the secret of All-American design. Now you can see why owners are so thoroughly satisfied. Now why not do what so many thousands are doing? Why not go and drive the car yourself?

2-Door Sedan, \$1045; Landau Coupe, \$1045; Sport Roadster, \$1075; Phaeton, \$1075; 4-Door Sedan, \$1145; Cabriolet, \$1155; Landau Sedan, \$1265. (Wire wheels, trunk rack and spare tire extra). New Series Pontiac Six, \$745 to \$875. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the General Motors Time Payment Plan.

OAKLAND MOTOR CAR CO., PONTIAC, MICHIGAN



Washington Monument . . . "a silver needle with a thousand eyes." Erected to perpetuate the memory of one of the most loved and respected of all Americans.



The Landau Sedan • Body by Fisher

OAKLAND

ALL-AMERICAN SIX

PRODUCT OF GENERAL MOTORS