



A GENERAL MOTORS VALUE

Whitewall tires optional at extra cost

Electra 225 2-door Sport Coupe

## *More than ever beauty, quality, luxury, prestige*

There are certain words that seem to go naturally with Buick - beauty is surely one of them. For this year's Buick, more than ever, has the flawless styling that sets it apart. Quality, too, is a Buick word - quality evident in the many superb touches of craftsmanship in Buick. Luxury? Here again, Buick comes into its own, with a truly dazzling array of interior sumptuousness. And prestige - yes, certainly prestige is yours when you drive this Buick. Why not make it soon?

**Buick**