

# Chevy can match your personality...and then some!



Now! Big-car comfort at small-car prices! New '61 Chevy Biscayne 6.

## CHEVY SHOWROOM '61 STYLE!

These new Chevrolets are the people-pleasingest cars you'll find anywhere. Their new-size, you-size dimensions give you extra inches of clearance outside for tight turns and snug parking places. Yet you also get extra inches of comfort for feet, knees and elbows—thanks to things like door openings as much as 6 inches wider, higher seats and a trimmed-down driveshaft tunnel. The going is easier, too, with Chevy's Jet-smooth ride to gloss over even the roughest roads. There's even a new trunk that opens at bumper level for

easier loading. And, with the widest model choice ever, your Chevrolet dealer now offers one-stop shopping for just the car to suit your taste—and your budget! Drop in and see.

1—Impala Convertible. 2—Nomad 6-Passenger Station Wagon. 3—Bel Air Sport Coupe. 4—Impala Sport Sedan. 5—Impala 2-Door Sedan. 6—Bel Air 2-Door Sedan. 7—Corvette. 8—Biscayne 4-Door Sedan... Chevrolet Division of General Motors, Detroit 2, Michigan.



See what Chevy's Corvair has in store for you on the next page ▶