



We know a quiet spot to go after work.

Good music. Nice atmosphere. Therapeutic. Your own private island.

After a tough day, the harried executive finds his Imperial rejuvenating. Read how and why.

Imperial's silence is uncanny. Little noises that grate the nerves are absent.

Even the electrical system is insulated for *sound*. Its terminal panel is gasketed to block out engine compartment noise and vibrations. Further, each of 16 electrical connections has its own sound baffle to filter out minute vibrations

which might travel along the wiring.

At turnpike speeds, the intermeshing of Imperial's thousands of moving parts is practically inaudible.

Imperial's silence is a perfect background for music. And tucked under the shelf behind the rear seat is your own radio station—an optional "reverberator."

It sounds like you're sitting in with the New York Philharmonic. Or the Beatles, en concert.

Except that here you settle into your own private armchair, fully adjustable



for height, angle, and distance from the wheel.

Under its regal fabric or leather upholstery, even the padding is padded with up to 1¼ inches of additional foam.

Your front seat passenger has an armchair which in addition tilts back to any angle within a 22½° arc—becoming, in effect, a chaise lounge. And both chairs, with center armrests

up, can be aligned into a 5-foot sofa for three.

Try an Imperial one night after work. Just phone our dealer in your locality.

Of, if you'd prefer to read more about Imperial's pleasures before you try them, send for our 20-page, full-color Imperial catalog. Imperial Division/Office No. 5A-6/P.O. Box 1658/Detroit, Michigan 48231.

THE INCOMPARABLE IMPERIAL

Finest of the fine cars built by Chrysler Corporation