

Dodge



CHRYSLER
MOTORS CORPORATION



Our Plum Crazy Challenger R/T Is No Shrinking Violet.

No way is 1970's all-new, high-performance car going to go unnoticed. Not with a mean 383 Magnum V8. Nor with an optional choice of engines, all the way up to the "Haulin' Hemi." Nor with that super-purple paint job—one of the new high-impact colors* for the Dodge Scat Pack. Challenger R/T comes with all the other going goodies, too: 3-on-the-floor full-synchro manual transmission • Rallye Suspension (includes front torsion bars for extra-stable handling) • Rallye Instrument Cluster • HD drum-type brakes • Wide-tread tires • New longitudinal stripe or popular bumblebee stripe. 1970 Plum Crazy Challenger R/T. Be the first in your crowd to drive the Dodge Super Grape.

*Optional, at extra cost.



Dodge Scat Pack ... the cars with the Bumblebee stripes