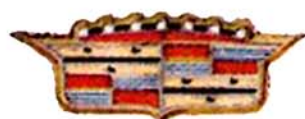


It Gives a Man a New Outlook



...when he first views the world through the windshield of his own Cadillac car. In fact, we have it on the word of Cadillac owners themselves that it constitutes one of the most edifying experiences of a motorist's life. There is, for instance, the wholly new sense of pride and satisfaction he feels as he sits in possession of a motor car that is so widely respected. There is the entirely new feeling of mastery he enjoys as he puts the car through its

brilliant paces for the very first time. And, finally, there is his deep pleasure in realizing that he has made one of motordom's soundest investments. And, of course, all of these sentiments will be all the more pronounced for the motorist who makes the move to Cadillac in 1957. Why not visit your dealer for a preview journey and see for yourself? You're welcome to try the view from the driver's seat at any time. CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION

Cadillac

