




People who Thunderbird move in a special atmosphere.

Their car is unique. It has a tradition for innovation that sets it apart from all others . . . that has made it a classic in its own lifetime. This year a completely new Thunderbird continues this heritage—in many new ways: An exclusive Silent-Flo ventilation system gently pulls fresh air through the Thunderbird cabin . . . even with the windows up. New "shell-design" contoured front seats cradle you luxuriously—give rear passengers more foot room, knee room. The padded top of the driver's console is a convenient arm rest. Rear seats are elegantly coved for an extra measure of Thunderbird comfort. A warning light reminds you to fasten the retractable seat belts. Optional lights tell you when fuel is low, a door is ajar. There is a new touring-size luggage compartment. All are examples of the engineering thoughtfulness you can enjoy only when you Thunderbird. And *that* special excitement is waiting for you now . . . at your Ford Dealer's.

Thunderbird 
unique in all the world.