



Ford Division News Bureau  
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3-2-66 NEWS RELEASE  
MILLIONTH MUSTANG

THE FIRST MUSTANG

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DEARBORN, Mich. -- On what must be a-million-to-one odds, the first of a million Ford Mustangs produced went to a million-mile airline pilot in the Canadian province of Newfoundland. He will get Mustang No. 1,000,001 also.

Captain Stanley Tucker, who flies for Eastern Provincial Airlines and lives in St. John's on the eastern coast of Newfoundland, bought a Mustang from Canadian Ford dealer George Parsons on April 17, 1964. That was introduction day for the Mustang both in Canada and in the U.S.A.

When production of the one-millionth Mustang was observed today at the Dearborn Assembly Plant, Ford Division disclosed the history of the first production unit, a white convertible sold to Captain Tucker.

After the ceremony, the dapper, 34-year-old bachelor received the keys to Mustang No. 1,000,001. His historic vehicle is being returned from Newfoundland to Dearborn. Captain Tucker's new Mustang is a silver frost convertible with a black top, a deluxe black interior with a wood-grain steering wheel and styled steel wheels.

Equipped with a 4V, 289 cu. in. engine, Cruise-O-Matic transmission, air conditioning, stereosonic tape player, disc brakes, rally pac and several other options, the car exemplifies the wide range of equipment available on the Mustang. The original Mustang also was well-equipped, although such items as stereosonic tape players, disc brakes and styled steel wheels were not available when the Mustang was first offered for sale.

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"For a long time I was the only Mustang owner in Newfoundland. It was quite an experience," Captain Tucker recalled. "Many times other motorists would force me to the side of the road to ask me about the car -- what it was, who made it, how did I like it and how much did it cost?"

He also shared with thousands of other Mustangers the experience of having children point at his car as he drove past and shout "Mustang!" Although Captain Tucker had scant knowledge of this new automobile before introduction day, he watched "Mustang fever" spread across the Maritime Provinces much as it did elsewhere in Canada and the U.S.A.

"My car has given me absolutely no trouble and has been a real joy to own and drive," he related. "Getting into it is something like slipping into a cockpit, and I feel as much a part of the machine as I do when I am flying."

The car went to Ford of Canada for display purposes at pre-introduction shows for dealers and VIP's. It was shown across the country before being invoiced to the St. John's dealer on April 13, 1964, four days before public introduction.

Captain Tucker noticed a big crowd in the dealership on introduction day and stopped in to see what the commotion was about. He liked what he saw. By the time he finished dinner that evening, he decided that he had to have that car.

He drove back to the dealership, located owner George Parsons and asked for immediate delivery. Mr. Parsons wanted to retain the car for a few days because it was the only Mustang he had in stock, but Captain Tucker persuaded him to make it available the next morning. A deal was reached and a check was written on the spot.

A million units and almost two years later, Captain Tucker expects to retain his reputation as the original Mustanger while driving Mustang No. 1,000,001.