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MUSTANG OPTIONS

RELEASE 11 A.M. (EST) MARCH 2, 1966

DEARBORN, Mich. -- After one million units, the Mustang has lived up to its billing as a sporty car that you can "build to suit yourself."

"You can't buy a Mustang without carpeting, a floor-mounted transmission lever, full wheel covers and other highly styled interior and exterior details," according to Donald N. Frey, Ford vice president and Ford Division general manager, "but from there the buyer can virtually build the car himself to satisfy a wide variety of purposes and tastes."

Mr. Frey described the make-up of the Mustangs on the road in connection with ceremonies marking the assembly of the one-millionth Mustang today -- a milestone achieved in the record time of one year and 357 days. To illustrate the variety available within a line that features only three basically different models, he cited figures on several of the options selected.

The one million Mustangs include 755,000 hardtops, 142,000 convertibles and 103,000 of the fastback 2-plus-2 models which weren't introduced until September, 1964. Vinyl roof covering was installed on 57,000 of the hardtops.

All versions of several engine-transmission selections have been popular. The automatic transmission was installed on 557,000 units, the three-speed manual on 310,000 and the four-speed manual on 133,000.

The 289-cubic-inch V-8 engine which operates on regular fuel led the engine installations with a total of 575,000. Six-cylinder engines went into 367,000 Mustangs. All but 32,000 were the 200-cubic-inch, seven-bearing power plant that replaced the 170-cubic-inch six as the standard engine in September, 1964.

White sidewall tires, installed on 842,000 units, were the most popular single option. Nearly 20,000 Mustangs were equipped with high performance red line tires. Radios, the second most popular option, went into 799,000 cars.

Even though all Mustangs are equipped with full wheel covers, 241,000 of the first million featured optional wheel ornamentation in the form of knock-off spinners, simulated wire wheels or styled steel wheels.

Mustang includes a long list of other optional equipment, ranging from the interior decor group to such performance items as special suspension and steering components. One of the newest of the options, the stereosonic tape player, already has gone on 8,000 Mustangs.

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