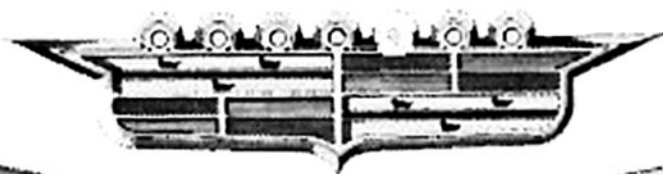


Cadillac



Meeting Ground for 40 Million Dreams!

It has been authoritatively estimated that over forty million people hope some day to own and drive a Cadillac car of their own.

And how wonderful it is to reflect on the number of those dreams that have *already* come true.

For it is a matter of record that—over the past decade alone—more than a million new Cadillacs were delivered to their proud and happy owners.

But the wonder should not be that Cadillac has proved a wise investment for so many—but that it would be a sound purchase for so many more.

In original cost, it is the rival of automobiles that make no pretension to Cadillac's eminence.

In upkeep, it is a source of constant satisfaction. And in resale value, it is simply without counterpart. So if one of those forty million dreams is yours—you ought to visit your dealer soon.

He'll be happy to show you Cadillac's new Fleetwood coachcrafting—and to tell you about all the models, including the Eldorado Brougham.

You'll be surprised to find what an easy step it is from *dreaming* of a Cadillac—to *driving one!*

VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER

