

For the most glorious days of your life!

We would like to make a promise to the man who will own and drive the magnificent motor car pictured on these pages.

Stated in the briefest possible terms, it is this: that he will find it the most deeply satisfying and the most richly rewarding motor car he has ever owned.

We feel we can make this promise in the fullest confidence—even to those who have enjoyed possession of the Cadillacs of the past. For never before has a Cadillac offered so many wonderful virtues—in such great abundance—as does Cadillac for 1958!

To make its owner proud and happy, for instance, there is its surpassing new beauty, its greater sweep and majesty of styling, and its wonderful new elegance and refinement of line.

To attend his comfort, there is the added interior luxury and convenience of its Fleetwood coachcrafting, its still

greater quietness of operation, and its improved qualities of ride... especially when he selects Cadillac's air suspension, now available as an option at extra cost on every model.

To enhance his driving pleasure, there is its great new Cadillac engine, its smoother, more responsive Hydra-Matic Drive, its improved Cadillac Power Steering, and its even finer balance in motion.

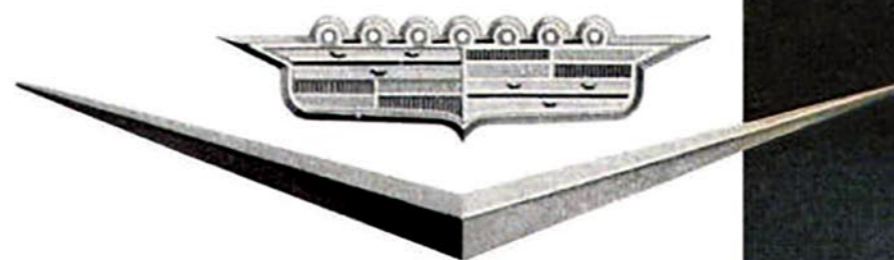
In summary, this is motordom's masterpiece in all the things that make a motor car a joy to own and to utilize—and in everything that makes a Cadillac... a Cadillac!

We cordially invite you to see and to drive this new Standard of the World soon at your Cadillac dealer's. It's waiting for you now—waiting to bring you the most glorious days of your motoring life!

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION



Cadillac



"THE HOLIDAY FESTIVITIES"

Furs by Robert, Detroit

