



gowns by Nan Duskin

Not long after a motorist takes possession of his new Cadillac, he discovers that the car introduces him in a unique manner. Its new beauty and elegance, for instance, speak eloquently of his taste and judgment. Its new Fleetwood luxury indicates his consideration for his passengers. And its association with the world's leading citizens acknowledges his standing in his world of affairs. Incidentally, this is a wonderful year to let a Cadillac tell its story on your behalf! We suggest you see your dealer—and that you place your order for early delivery.

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"THE DEBUT"

*Cadillac*