

IT OUTSTEPS ITS OWN GREAT TRADITIONS!



The statement above represents the finest compliment that could be paid a Cadillac car. Yet, we feel it is a compliment that is richly deserved. For in every way, this newest "car of cars" represents a step beyond its own high standards of excellence. Most certainly, it deserves your

personal appraisal. We suggest that you let your dealer introduce you to Cadillac's exclusive Fleetwood coachcrafting—and bring you up to date on all the new models, including the distinguished new Eldorado Brougham.

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Every Window of Every Cadillac is Safety Plate Glass



Cadillac

