

gown by Elizabeth Arden



In all the world of commerce, there are a few products for which there are no acceptable substitutes. And among these, most certainly, must be counted the great Cadillac car. For in beauty and elegance . . . in luxury and comfort . . . in value and practicality . . . in everything that contributes to making a motor car supreme—Cadillac is in a realm all its own. To see it and to drive it is to discover a new measure of fulfillment in modern motoring. Your Cadillac dealer will be most happy to demonstrate this fact to you at any time—and to explain why Cadillac is now such an unusually sound investment for such a surprisingly wide group of motorists. We hope you will accord him the opportunity—*soon*.

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EVERY WINDOW OF EVERY CADILLAC IS SAFETY PLATE GLASS

In a realm all its own...

Cadillac

