

The Cadillac car has always been looked upon as the standard by which the world's motor cars should be judged. Yet never before has Cadillac represented such a high standard of excellence as it does for 1959. For here is a motor car that bears the unmistakable stamp of greatness, not only in the way it looks and rides and handles, but also in the pleasure and satisfaction it renders. Its styling is elegant and graceful and majestic almost beyond description . . . its new Fleetwood interiors are luxurious and beautifully appointed as never before. And its new, high-performance engine is superbly alert and responsive. To see it, to inspect it, and to drive it is to understand a new criterion of greatness in motor cars. We suggest that you do all three soon at your authorized Cadillac dealer's.

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION
EVERY WINDOW OF EVERY CADILLAC IS SAFETY PLATE GLASS



Cadillac ... the new measurement of greatness

