

gowns by John Carter

The 1959 Cadillac car speaks so eloquently—in so many ways—of the man who sits at its wheel. Simply because it is a Cadillac, for instance, it indicates his high level of personal achievement. Because it is so beautiful and so majestic, it bespeaks his fine sense of taste. And because it is so economical to own and to operate, it testifies to his great practical wisdom. Why not visit your dealer tomorrow—and arrange to let a new Cadillac tell its wonderful story about you? In fact, the car's extraordinary reception has made it imperative that you place your order at an early date.

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EVERY WINDOW OF EVERY CADILLAC IS SAFETY PLATE GLASS



Cadillac...universal symbol of achievement

