



Chevelles appeal to two age groups. Under 30. And over.

SS 396 Sport Coupe

One reason Chevelles move so many different people is that there are so many different Chevelles to move.

You could buy a Garnet Red SS 396 Sport Coupe with domed hood, sport wheels, beefed-up suspension and a whole lot more.

Or a nice Tuxedo Black 300 Deluxe Sedan with a frugal 140-hp Six and few if any extras.

Chevelles are different all right. From each other. And from other cars.

No other mid-size car handles quite this

See Olympic Gold Medalist Jean-Claude Killy, weekly, CBS-TV. Check your local TV listings.

nimble, or looks (in our humble opinion) quite this great.

No other mid-size car has an anti-theft locking system, computer-selected springs, inner fenders, and an acrylic lacquer finish. At least not at our price.

Chevelle, the most popular mid-size car.

The one with friends on both sides of the generation gap.



Putting you first, keeps us first.