

GOING - GOING -

LAST CALL FOR THESE BARGAINS!

Tune in
HENRY J. TAYLOR,
ABC Network,
every Monday evening.



We think we ought to warn you—time's running out on your chance to buy a Buick at 1950 prices.

So you'd better take a careful look at your Buick dealer's prices—and what they'll buy.

They'll buy the thrill of swift, smooth, spirited travel—and trigger-quick power so mighty that few Buick owners have ever pressed it to the limit.

They'll buy sparkling style, spacious comfort and the durable, dependable, time-tested quality for which Buicks are famous.

And when you check what you get for what you pay, you'll make this discovery:

On a pounds-per-dollar basis — which is the engi-

neers' yardstick of bedrock value—no other cars of comparable dimensions can beat a Buick SPECIAL, SUPER or ROADMASTER.

Or to be more specific — Buick's straight-eight SPECIAL is priced like a six—and in the ROADMASTER "price class" you can pay 23% or more than you'll pay for this great automobile.

But remember: Your Buick dealer's supply of these bargains is limited—so you'd better drop in now and see what he has on hand.

*When better automobiles
are built
BUICK will build them*



WHATEVER YOUR PRICE RANGE ***Better Buy Buick-Now!***

SEE YOUR NEAREST BUICK DEALER