



Symphony!

AIRFLOW! Yesterday it was a dream! Today it's a new word in the English language. An idea... that has captured a million imaginations, changed the history of travel.

"Airflow!" A dream... a name... an idea!

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It travels through the air like a plane... or a bird... or a streamlined train.

Giving a symphony of motion... new rhythm to riding.

Man's conquest over miles has been a ceaseless battle against wind resistance. And now this new way has been found to annihilate space.

Goodbye "horseless carriage" car. Enter the new era of streamlined transportation.

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You can read a newspaper at eighty miles an hour. You can write a letter at racing car speeds.

You can sleep as comfortably in the back seat at eighty as in your armchair at home.

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Do you want safety? Touch those genuine Hydraulic Brakes and feel how gently you stop. Note that the body is all steel... that car-frame and body-frame are one unit... built in a new way... as skyscrapers and bridges are built.

This is the car that broke with outworn tradition... startled the world with a thrilling new kind of beauty... won the Grand Prix... then set a new transcontinental economy record and speed records galore.

This is the car that revolutionized an industry... introduced all the talk about weight redistribution... and blazed the way for the others to follow.

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The Airflow De Soto! See it. Drive it. Experience for yourself the spiritual exhilaration of the famous Airflow ride. Near you is a De Soto dealer. Just ask him to arrange an Airflow demonstration at your convenience.

Airflow De Soto